



CHAPP

WE'LL NEVER WING IT

THE FUTURE OF CHARTER IS HERE.

It's called ChApp, and it's going to change the charter game as we know it.

ChApp is a single, easy-to-use platform that allows tour operators, travel agents and wholesalers, and private parties to manage all their charter requirements in one simple place.

UNCOMPLICATED. UNDERSTANDABLE. UNCLUTTERED.

Whether it's information about aircraft, flight routes, fleet availability, or more – it's all available at the touch of a button.

It's time your business joined the revolution.

CHARTER OPERATORS

As a charter operator, ChApp provides more than a mere bookings platform.

Get global exposure, and give travel agents and tour operators worldwide access to make and confirm bookings, manage enquiries and view your fleet's information 24/7. Good business opportunities happen whether you're at your desk or not. Using ChApp means every one of those opportunities can be explored to their full potential, meaning you're not just receiving quotation requests - you're receiving bookings.

Provide instant quotes with our Dynamic Quoting Tool. Accurate, fast pricing across the board, resulting in faster turnaround times. Get your customers in the air faster than ever.

The ChApp calendar allows customers to view your available aircraft, and book in real time. You can either use it as a standalone feature, or have it fully and seamlessly integrated into your current system.

Focus on what makes money. ChApp's intelligent automation results in far more streamlined customer interactions, freeing up your team to focus on more important matters - like generating revenue and finding new business.

Analyse. Improve. Grow. Customised reports and analytics can be included as per your requirements. Through intelligent analytics, understand where your weaknesses, strengths and opportunities lie.



**CHARTER
MADE
SIMPLE**

Software designed to streamline your business.

The future is automated. It's faster. And it's here.

- ✓ Instant quotations
- ✓ Online bookings and payments
- ✓ Intelligent alternatives
- ✓ Remotely accessible, anywhere, any time

Get local and international exposure

ChApp places your fleet on a global stage using remarkable intelligence based on integrated data.

Your fleet is about to be seen by travel agents and tour operators across the world.

Better business. Better results.

- ✓ Increased number of quotations
- ✓ Increased utilization of your fleet
- ✓ Increased revenue
- ✓ Increased profitability
- ✓ Increased transparency
- ✓ Reduced error margins
- ✓ Data driven accuracy

Take your charter business to new heights.



ChApp integrates every aspect of chartering a flight into one, easy-to-use platform.

Here's a snapshot of what you can achieve, receive, and share with customers.

- ✓ Load all aircraft types and pricing, including helicopters
- ✓ Easy click and email quotes
- ✓ 'Drop-off' or 'stay over' switching functionality
- ✓ One-way, return and multi-leg flights
- ✓ Full graphical map interface
- ✓ Build your own routes with easy drag and drop functionality
- ✓ Recommendations and warnings
- ✓ Regional & international flights
- ✓ Adjust & revise your quotations
- ✓ Automatic suggestion of available intelligent alternatives

CUSTOMISED QUOTATIONS



One size doesn't have to fit all.

ChApp helps to automatically generate quotes based on the precise requirements of your customers, and you can email these quotations directly to clients from the Dynamic Quotation Tool screen.

As the charter operator, your particulars, logo, and T&Cs are automatically added to quotes, flight briefs and e-tickets.

Routes and legs generated on the map interface are automatically populated into the criteria fields for customised multi-leg quotations. Regular profitable routes can be re-used with the latest pricing configuration.

ChApp also provides automated warnings and recommendations if a chosen flight poses any risk whatsoever. As an authorised user, you'll be able to override this if necessary.

It also means that tour operators and travel agents can now generate accurate, risk-free air charter quotations, with the validation of the aircraft manager if necessary.

ChApp's taken all of those steps and pulled them into one, easy-to-use place.



BOOKINGS MADE EASY

It's all online. 100% safe. 100% efficient. 100% transparent.

View, email and print quotes, bookings, flight briefs, and e-tickets from one simple platform. Cancel bookings, or restore them. It's easy, fast, and accurate.

Manage bookings with the integrated calendar:

- ✓ Add external bookings
- ✓ Add technical delays
- ✓ Automated status updates
- ✓ Substitute one aircraft with another, no matter the reason



**PAYMENTS
MADE
EASY**

There are multiple ways for customers to make payments.

- ✓ Direct payments whilst booking*
- ✓ Credit Card or EFT options*
- ✓ Payments can be managed via the Dashboard
- ✓ Full payment or deposit options
- ✓ Booking status automatically changes with payment
- ✓ Automated payment email reminders to customers

*For travel agents



Your one and only stop for managing bookings.

- Setup your business to your own specification and satisfaction
- Configure your aircraft to your requirements
- Create your own personalised catering plans
- Setup your own aircraft, airport and leg buffers
- Assign service providers as required
- Build your own personalised airports and waypoints
- Direct access to:
 - ✓ View and amend quotations
 - ✓ Update booking statuses
 - ✓ Generate and email itineraries
 - ✓ Manage cancellations
 - ✓ Update passenger details
 - ✓ View and email e-ticketing



**YOUR
AIRCRAFT
YOUR
RULES**

As the fleet operator, you have full authority over the configuration of your company and fleet on the ChApp platform.

Setup Aircraft

- ✓ Wanted Rate, ACMI and ACMIF
- ✓ Short Cycle and Short Cycle exceptions
- ✓ Demurrage specifications
- ✓ Custom Aircraft exterior and interior images
- ✓ Passenger and cargo weight and size limitations
- ✓ IFR range, Practical range, Block speeds
- ✓ Galley, Flight attendant, Preparation fee
- ✓ Operator crew requirements
- ✓ Aircraft/leg buffers
- ✓ Operator profit margin

Setup Operator

- ✓ Additional pilot fees, meal allowances and S&Ts
- ✓ Hotel accommodation and ground transport
- ✓ Cut-off times
- ✓ Banking details and notes to dynamically pull through to customer documents.
- ✓ Terms and conditions
- ✓ Company Logo
- ✓ Email priorities



CATER TO YOUR CLIENT'S NEEDS

Create customised catering plans (optional).

Your clients need to feel looked after, and ChApp gives you the ability to create a standard catering plan, or a customised one – **per aircraft in your fleet.**

Any customised catering plans you've pre-loaded can be chosen from a list and added into the Dynamic Quotation Tool for an accurate, holistic quote.

You have complete control over catering, including prices, validity dates, and imagery.

Once a flight's been requested, a full description and detailed pricing of the chosen catering plan will be added to the final quote sent to your customer.



IT'S ALL ABOUT AUTOMATION

Anyone in the charter business knows – things change. Quickly. And it's important that your customers know if anything changes, as soon as it happens.

ChApp automatically sends out email notifications for the following :

- ✓ Booking notifications
- ✓ Payment reminders
- ✓ Passenger name reminders
- ✓ Booking overlap warnings
- ✓ Cancellation notifications
- ✓ Technical delay notifications

As the operator, you'll be notified of any new bookings via email, helping you stay on top of who needs your fleet, and when. You'll also automatically be informed of any delays or cancellations that occur.

You can also choose to send automated payment and passenger name reminders to customers. It's the personal touches that make all the difference.



MULTI-LEG FLIGHTS

When you've got more than one stop, you need more control. Enter ChApp.

- ✓ Build customised routes using the integrated map functionality
- ✓ Add an unlimited number of legs
- ✓ Select your required number of pax per leg
- ✓ Select departure dates and times per leg
- ✓ System recommended departure date and times for empty and positioning legs
- ✓ Prices are consolidated into segments for easy viewing
- ✓ ChApp makes recommendations for easy consideration

All the control you need, in one place.



**MORE BUSINESS
IN MORE PLACES**

ChApp is fully integrated with travel agents and tour operators worldwide. Say hello to foreign business.

Because ChApp helps travel agents and tour operators generate quotes externally, you and your team are free to fully focus on your core clientele. It's important to maintain those old relationships while you're constantly making new ones.

Quick quotes. International eyes on your business. Smoother interactions with customers across the board.

Win-win.



**TOUR OPERATOR / TRAVEL AGENT?
TAKE A LOOK AT THIS.**



Making sure people get where they need to go is an important job. ChApp is here to help.

One search. That's it.

No more trawling websites with untrustworthy links and too many adverts. ChApp sidesteps all of that wasted time, bringing international business opportunities directly to you.

Fast. Accurate. Easy.

You need to move fast to secure flights or seats. Well, you used to. ChApp does it all for you, perfectly and effortlessly. You'll get access to immediate pricing, online bookings, and payment – in real-time, all the time.



LOOKING AHEAD

Exciting things are coming in ChApp's future. Here's what you can look out for soon.

- ✓ Analytical reporting
- ✓ Shared flights
- ✓ Empty Legs and Empty Seats
- ✓ Virtual Flights
- ✓ Dynamic scheduling
- ✓ Price optimisation
- ✓ Dynamic seat pricing
- ✓ Ticket exchange
- ✓ Reserved seats
- ✓ Never-before-seen flight and profit optimization



ABOUT US

A real solution for real problems.

We've put a lot of time and effort into analysing the aviation charter industry, and it turns out it needed a fundamental overhaul...

Our collaborative research with a world leader in global aviation economics and charter operators within the industry proved that it wasn't just a few small changes that needed to be made - there was much more work to be done.

Disruptive technology

Enter ChApp. A game-changing, disruptive piece of software integrating a massive network of aviation, IT, and business strategy - all neatly translated into a readily accessible platform.

It's easy to use, and – dare we say – the best on the market.

Our Mission

is to accelerate universal access to sustainable air charter, by means of unprecedented intelligent software applications.

Our Vision

is to provide our clients with an open and transparent market place which enables unlimited freedom to fly where, when and how they wish, easily, and at the best possible price, in ways that support, grow and sustain the aviation industry.



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